

Location: Atlantic Station-20th St. Pinnacle Lot, Atlanta GA Dates:

Saturday, April 13th | 11:00am to 5:30pm

Tickets: This is a ticketed event. Expected attendance: 4,000 + est.

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Grilled Cheese Samples: (1 sample = ¼ of a sandwich)

<u>SALES MODEL & RULES</u>: Each attendee will have tickets for (3) sandwich samples (1 ticket = one sample). Festival pays vendors \$1 for each ticket turned in. Vendors may sell other food items at their location and keep 100% of all food sales.

*to receive payment, provide a final count stating the number of tickets collected from each vendor. We provide the blank invoice. Payment will be processed within 30 days

GRILLED CHEESE VENDOR REQUIREMENTS:

Grilled Cheese vendors must feature at least one (1) "classic" grilled cheese **AND** (1) "melt" grilled cheese at an advertised rate ranging from \$1-\$4 for a ¼ sample for the duration of the event available for purchase- 100% profit to the vendors outside of sample tickets.

to be noted: each vendor has the potential of making a minimum of \$1,600 while charging \$2 per additional sample. (not guaranteed)

All other items may be listed and priced at your current rates. Transactions will be handled individually by restaurant via cash and/or credit card.

(NO VENDOR IS ALLOWED TO SELL WATER, SOFT DRINKS, OR BEVERAGES OF ANY KIND). Deposits/ payments are non-refundable should you not participate. Final payment must be in full by March 23^{rd,} 2019.

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BUSINESS NAME:
BOOTH INFORMATION:
(10x10) Booth Space/ Food Truck Space(\$300):
ADDITIONAL EVENT ITEMS AVAILABLE:
10'X10' Tent: (\$175):
6ft' Table: (\$15):
Registration Total Amount:
TERMS & CONDITIONS: The EXHIBITOR/CONCESSIONAIRE shall indemnify
and hold harmless Atlanta Sport and Social Club LLC, and the City of Atlanta, its agents, employees, volunteers from and against all claims, damages,
losses, expenses, including but not limited to attorney's fees, arising out of
or resulting from (i) the conduct or management of the Premises or of any
business therein, (ii) any act, omission, or negligence of the EXHIBITOR/ CONCESSIONAIRE or the partners, directors, officers, agents, employees,
invitees or contractors of the EXHIBITOR/CONCESSIONAIRE (iii) any
accident, injury or damage whatsoever occurring in or at the Premises. EXHIBITOR/CONCESSIONAIRE hereby expressly indemnifies Atlanta Sport
and Social Club LLC and The City of Atlanta for the consequences of any
negligent act or omission of Atlanta Sport and Social Club LLC and the City of
Atlanta its agents, employees, and volunteers, unless such act or omission constitutes gross negligence or intentional misconduct. Atlanta Sport and
Social Club LLC does not assume any liability for any food borne illness or
health issues that arise from food service. All yanders MUST provide a W.O. a

*Exhibitors are solely responsible for collecting, reporting, and paying all
sales taxes to the Georgia Department of Revenue, Sales and Use Tax
Division

food or catering business.

certificate from the Department of Health and a license to own and operate

Payment Type:
Check Enclosed (payable to ASSC):
Atlanta Sport and Social Club, 260 Howard St. NE, #1, Atlanta, GA, 30317
ATTN: Atlanta Grilled Cheese Festival
Credit (Visa/MC accepted): Credit Card #:
Exp: CCV (security code):
City:State:
Zip:
Name as it appears on the card:
SIGNATURE
Date

Please email applications to:

michelle@atlantasportandsocialclub.com