



**Location:** Atlantic Station-20<sup>th</sup> St. Pinnacle Lot, Atlanta GA

**Dates:** Saturday, April 13th | 12:00pm to 6:00pm

**Tickets:** This is a ticketed event.

**Expected attendance:** 4,000 + est.

**Demographic:** Family- friendly

**Grilled Cheese Samples:** (1 sample = ¼ of a sandwich)

**SALES MODEL & RULES:** Each attendee will have tickets for (3) sandwich samples (**1 ticket = one sample**). Festival pays vendors \$1 for each ticket turned in. Vendors may sell other food items at their location and keep 100% of all food sales.

*\*to receive payment, provide a final count stating the number of tickets collected from each vendor. We provide the blank invoice. Payment will be processed within 30 days*

**GRILLED CHEESE VENDOR REQUIREMENTS:**

Grilled Cheese vendors must feature at least one (1) “classic” grilled cheese **AND** (1) “melt” grilled cheese at an advertised rate ranging from **\$1-\$4 for a ¼ sample** for the duration of the event available for purchase- 100% profit to the vendors outside of sample tickets.

**to be noted:** each vendor has the potential of making a minimum of \$1,600 while charging \$2 per additional sample. (not guaranteed)

All other items may be listed and priced at your current rates. Transactions will be handled individually by restaurant via cash and/or credit card.

(NO VENDOR IS ALLOWED TO SELL WATER, SOFT DRINKS, OR BEVERAGES OF ANY KIND). Deposits/ payments are non-refundable should you not participate. Final payment must be in full by March 23<sup>rd</sup>, 2019.

**BOOTH INFORMATION**

(10x10) Booth Space/ Food Truck Space (\$300): \_\_\_\_\_

**ADDITIONAL EVENT ITEMS AVAILABLE:**

10’X10’ Tent: (\$175): \_\_\_\_\_

6ft’ Table: (\$15): \_\_\_\_\_

Registration Total Amount: \_\_\_\_\_

TERMS & CONDITIONS: The EXHIBITOR/CONCESSIONAIRE shall indemnify and hold harmless Atlanta Sport and Social Club LLC, Georgia PEC LLC and the City of Sandy Springs, its agents, employees, volunteers from and against all claims, damages, losses, expenses, including but not limited to attorney's fees, arising out of or resulting from (i) the conduct or management of the Premises or of any business therein, (ii) any act, omission, or negligence of the EXHIBITOR/CONCESSIONAIRE or the partners, directors, officers, agents, employees, invitees or contractors of the EXHIBITOR/CONCESSIONAIRE (iii) any accident, injury or damage whatsoever occurring in or at the Premises. EXHIBITOR/CONCESSIONAIRE hereby expressly indemnifies Atlanta Sport and Social Club LLC, Georgia PEC LLC, The City of Sandy Springs for the consequences of any negligent act or omission of Atlanta Sport and Social Club LLC, Georgia PEC LLC, the City of Sandy Springs its agents, employees, and volunteers, unless such act or omission constitutes gross negligence or intentional misconduct.

**Payment Type:**

Check Enclosed (payable to ASSC): \_\_\_\_\_

Atlanta Sport and Social Club, 260 Howard St. NE, #1, Atlanta, GA, 30317

ATTN: Atlanta Grilled Cheese Festival

Credit (Visa/MC accepted): Credit Card #: \_\_\_\_\_

Exp: \_\_\_\_ CCV (security code): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip: \_\_\_\_\_

Name as it appears on the card: \_\_\_\_\_

**SIGNATURE** \_\_\_\_\_

Date \_\_\_\_\_

*Please email applications to:*  
**michelle@atlantasportandsocialclub.com**